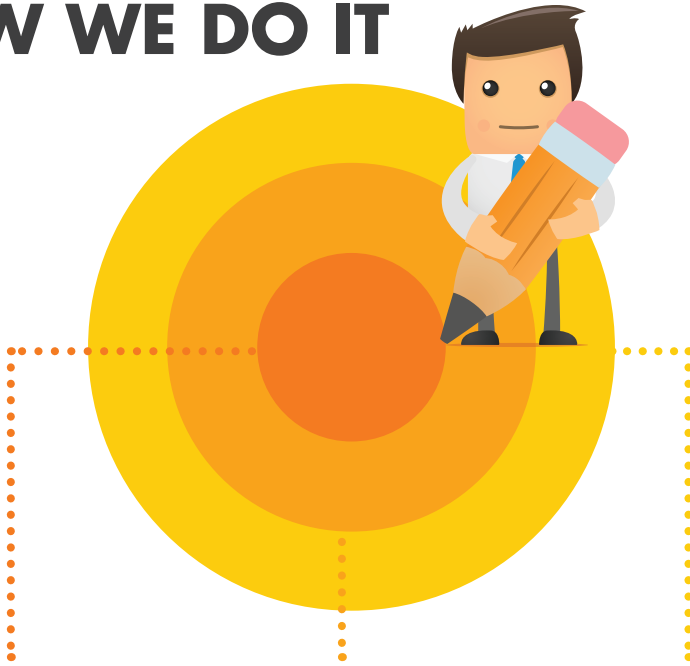


HAVE YOU GOT THE **RIGHT** DIGITAL MARKETING FORMULA?



LET CURATE BEE INCREASE THE REACH AND
VISIBILITY OF YOUR BUSINESS ONLINE...

HOW WE DO IT



Website Development

We believe a strong foundation is critical to your digital marketing strategy. Therefore, we develop websites using the world's most popular and user-friendly CMS, Wordpress. This allows us to build dynamic, mobile-responsive websites with the latest open-source technology, allowing integration with your existing systems from CRMs to social networks. With an intuitive interface, your website will become easy to manage and grow over time.

Inbound Marketing

After building a robust website, we develop an inbound strategy that includes content marketing (blogs, EDMs, ebooks and infographics) and social media marketing using the latest **NewzSocial** technology (across Facebook, Twitter and LinkedIn). We increase your web presence with dynamic content and engage fans across social media pages, constantly driving relevant audiences to your website and establishing you as an expert.

Compelling Design

Both your website and inbound marketing strategy need a strong visual component to complement the content and attract your audience. We believe that if the content is great, it should dress the part. Our team shares a strong design background and we work to ensure that every element caters for creative design, encourages cohesive branding and brings a 'wow' factor to the table. We want to turn heads with the work we do.



Let's chat about your digital marketing formula

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newz social

CURATE BEE

